

Date: 25th May, 2018

Data Controller: Loikka Kontakti ry

Pernajantie 7 a 1, 00550 Helsinki

Business ID: 1501379-5

Contact person: Kimmo Alakunnas kimmo.alakunnas@loikka.fi



This privacy notice applies to any Loikka Kontakti ry services, contact database, ticket sales and the website.

This privacy policy explains how we use any personal information we collect about you:

- What information we collect and why
- How we use and protect the information
- What your rights are to access or correct the information we have about you
- How the cookies are used on our website

For which purpose and how we use information about you?

Processing of personal data is based on customer relationship or other relevant connection or the consent of the data subject. The data is collected mainly directly from the registered person by an order form, via email, telephone or other similar means.

We collect information about you when you subscribe to dance film news from Loikka Kontakti / Loikka Dance Film Festival, to our bulletin board, or register to our professional events and meetings. We also collect information when you voluntarily declare that you are willing to get information about the dance film sector. On our website we use cookies to collect information about how the site is used.

We collect information about you to process your subscriptions and to email you, or when necessary to contact you by other means, about professional matters and services we think may be of interest to you. Information about you may also be used in our research purposes or surveys.

We retain your personal information for as long as necessary to provide the services and information you have requested, or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing our policies.



What information do we collect about you?

In our register, we collect your contact information, your name and email address to the minimum. In addition, your information in our register may contain the following data:

- the organisation you represent
- job title
- branch of activity
- street address, postal code, city, country
- telephone number
- email address
- webpage
- the preferred language of communication
- other art form you are active in
- information about invoices sent to you by us
- your survey responses to our surveys
- prohibitions, restrictions, approvals and other choices
- the date of saving the data

Disclosure and sharing of information about you

We do not sell, rent, or otherwise disclose your personal information to third parties for their marketing and advertising purposes.

We may disclose your personal information to third party providers of services and tools who help us to provide our services, such as the newsletter mailer and tickets sails. Due to the technical implementation of the processing of the data, some of the data may physically reside on the servers or equipment belonging to external contractors, and these data are processed via a technical connection. Personal data are not transferred outside the European Union or outside the European Economic Area unless this is technically necessary in order to implement the service. In such event Loikka Kontakti ensures the sufficient level of data protection in the manner provided for in the legislation.

Your rights to access, control, and correct information about you

We respect your right to access, correct, request deletion or request restriction of our usage of your personal information as required by applicable law. We also take steps to ensure that the personal information we collect is accurate and up to date.



- You have the right to know what personal information we maintain about you
- We will provide you with a copy of your personal information on request
- If your personal information is incorrect or incomplete, you have the right to ask us to update it
- You have the right to object to our processing of your personal information
- You can also ask us to delete or restrict how we use your personal information
- You can unsubscribe from our mailing lists by clicking the Unsubscribe link in the end of each newsletter or by sending us email to info@loikka.fi

Your request to access, correct, or erase your personal information must be addressed to Loikka Kontakti, Pernajantie 7 a 1, 00200 Helsinki, Finland, or by emailing on info@loikka.fi.

How we protect information

We take every precaution to protect your information. Data are collected into databases, which are protected by firewalls, passwords and other technical means. Our server is firewall protected and our website has SSL security, thus guaranteeing full security and giving you confidence in our system.

Only designated employees and approved contractors/developers are granted access to personally identifiable information.

Cookie Policy

Like most sites, Loikka Kontakti's site loikka.fi uses cookies. Cookies are small text files placed in the memory of your browser or device when you visit a website.

Cookies allow a website to recognize a particular device or browser. They help us provide you with a better, faster, and safer user experience, and also help us to know which parts of the website are most popular, and generally to understand how people are using our website.



You are always free to block, delete, or disable cookies. You can manage your cookies and your cookie preferences in your browser or device settings. However, if you decline cookies, or other similar technologies, you may not be able to take advantage of certain site features, services, or applications. For more information on how you can block, delete, or disable these technologies, please review your browser or device settings.

You may encounter cookies from our third-party service providers, including but not limited to (1) Facebook and other social networking plug-ins, and (2) Google to provide advertising services through Google's advertising and marketing platforms.

Facebook and Google may use the personal information that they have collected about you on our sites pursuant to their own privacy policies.

Facebook Data Policy: <https://www.facebook.com/privacy/explanation>

How Google uses cookies: <https://policies.google.com/technologies/cookies?hl=en>

Description of personal data file in compliance with European Parliament Regulation 2016/679 and Section 10 of Finnish Henkilötietolaki 523/1999 (Personal Data Act).